



Serenade

Manage audio content like never before with PlayNetwork's *Serenade*. Play's proprietary *Serenade* web tool allows users to audition the music content they want to hear in a specific business environment.

PlayNetwork has long been known as a premier Business Media Services provider. Now, we are opening up our vast collection of business-appropriate music mixes to give *Serenade* users the ability to more quickly and easily find and listen to the music they want when they want it.

Serenade users enjoy all the traditional benefits of being a PlayNetwork client, while having the additional ability to log in to a password protected account on the Web and have instant access to the audio content they want to manage. PlayNetwork specializes in updating the audio content available to our clients monthly, in order to keep the music content in each business location fresh and appropriate over time. Clients receive updates over the Internet.

Serenade uses the Internet to communicate with and control our state-of-the-art media players. These leading edge Internet Protocol-enabled and hard-drive based players can be updated via any high speed connection. PlayNetwork's media players are high-performance, commercial grade playback systems that deliver high quality digital audio.