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FOR IMMEDIATE RELEASE

## GREENSBORO BASED ON-HOLD MARKETING COMPANY RECEIVES TOP HONORS FROM INTERNATIONAL ORGANIZATION OF INDUSTRY PEERS

Message On Hold Plus<sup>®</sup>, a Greensboro based telephone on-hold marketing company took top honors in the first annual "Holdie Awards" sponsored by OHMA (On-Hold Messaging Association) during their 5<sup>th</sup> annual conference in New Orleans, Louisiana in Mid March 2005.

OHMA, The On-Hold Messaging Association is an international organization whose members provide comprehensive on-hold music and messaging services to companies throughout the world. OHMA members are based in the U.S., Puerto Rico, Australia, England, Canada, Singapore and The Netherlands. For more details, visit [www.ohma.org](http://www.ohma.org).

"Thank you for holding. We'll return to your call momentarily."

Those few lines may sum up your understanding of On-Hold Messaging, the music and messages you often hear after being placed on hold. But the members of OHMA – the On-Hold Messaging Association – know there's a lot more to this versatile marketing tool, and to honor the best, most creative minds in the industry, OHMA has established the Holdie Awards.

"After over 12 years in the On-Hold Marketing business, I'm proud to have our production considered the best of the best by my industry peers internationally" says Alan Goland, co-owner of Message On Hold Plus<sup>®</sup>. "And my customers can feel good about that as well!" Message On Hold Plus<sup>®</sup>, previously profiled in the Triad Edition of The Business Journal, not only serves a growing list of companies in the Piedmont Region of North Carolina, but also companies in each of the 50 United States plus Canada, Mexico, and Europe with a total client base of well over 1,000. Seasoned copywriters, professional voice talents, digital equipment, and huge libraries of fully licensed music accompany the service.

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